

TOTAL DIGITAL
ADVERTISEMENT
SOLUTION

PREDETERMINED SCHEDULE
FOR CONTENT DISPLAY
& PROGRAMMABLE

SUPPORT VARIOUS
TYPE OF MULTIMEDIA
ELEMENTS

CENTRAL CONTROL
OF DISPLAY CONTENT
ACROSS THE GLOBE



Your Digital Signage Solution

“YOUR TOTAL DIGITAL SIGNAGE AND ADVERTISEMENT SOLUTION”



Generally, digital signage is a form of electronic display that shows television programming, menus, information, advertising and other messages.

Digital signs (frequently utilizing technologies such as LCD, LED, plasma displays, or projected images to display content) can be found in both public and private environments, including retail stores, hotels, restaurants, and corporate buildings, amongst other locations.

Since couple years digital signage is being an attractive method of delivering advertising content around the world.

MainScreen digital signage solution is a method of advertising in which video content, advertisements, and/or messages may be displayed on digital signs with a common goal of delivering targeted messages, to specific locations and/or consumers, at specific times.

The solution comprises of stand alone version and server version. Stand alone is suitable for small retail stores, show room, or others in purpose to publish some messages or advertisement. Apart from this, server version is designed for multiple displays pupose and consists of the server administrator application which control all displays from centralized server station.

MainScreen is probably your total solution. This solution allows predetermined schedule, enables the users to strategically target audiences in specific locations from a central control center to any display across the globe.



Flexible And Scalable



Presentable Signage With Comprehensive Content Administrator



Computer Based And Programmable



Support Various Type Of Multimedia Elements



Friendly Support And Consultation



Flexible Self Layout Customization And Arrangement



Alternative Of Centralized Server Content Control



Predefined Content Display Schedule

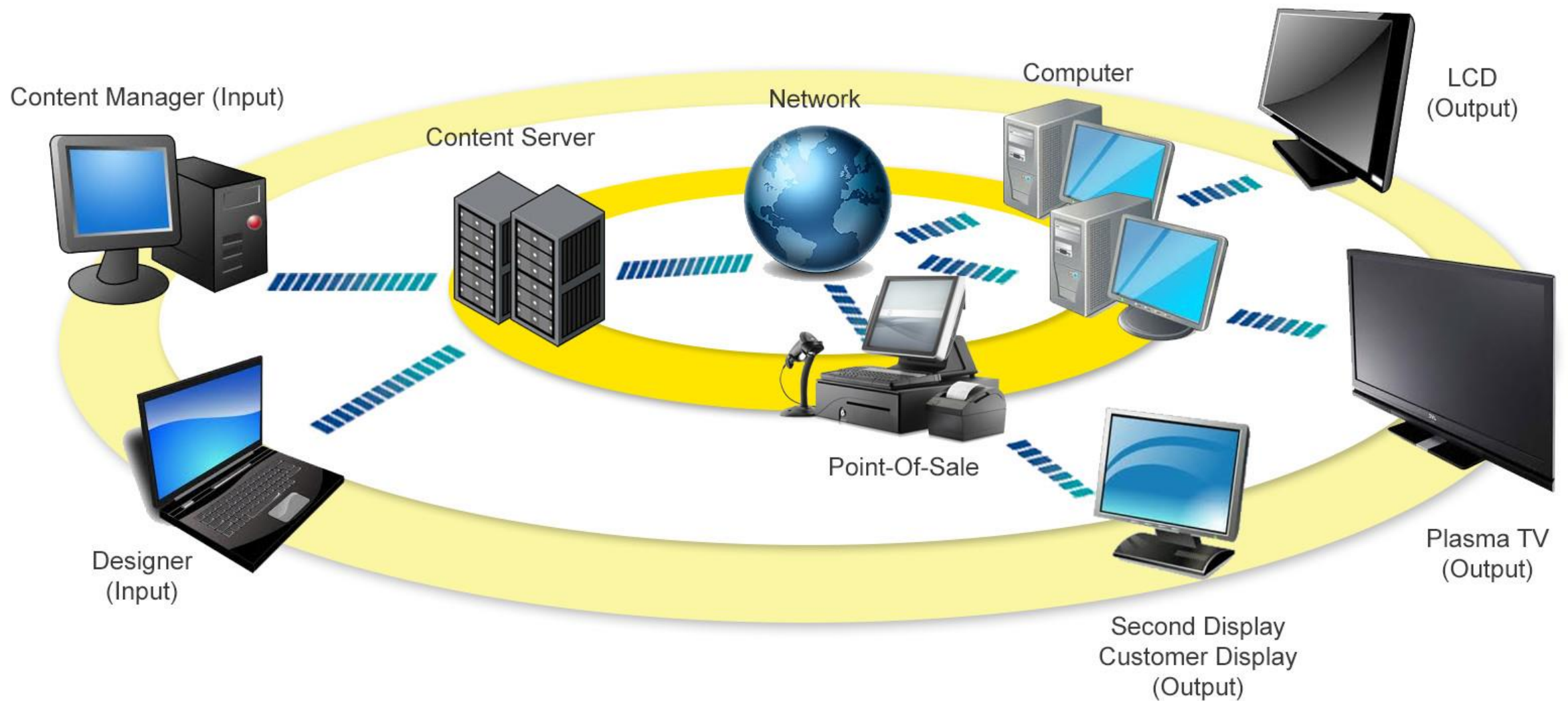


Integration With Other Software Like Point-Of-Sale System (Customer Display)



Suitable For Public And Private Environments

“HOW **Mainscreen** WORKS ?”



“KEY BENEFITS & ADVANTAGES”

Strengthen community relationships

Connect at the community level, such as local news, weather, and community event calendar.

Enhance Marketing Programs

Let your in-store digital display inform customers of marketing programs. You can reach them with useful information such as value propositions, promotions, merchandising and event updates through this device.

Enhance the Customer's Experience

A positive customer's experience helps to develop a loyal patron.

Earn & Making Profit

Can earn money with your digital signage network by selling advertising space to the advertisers.

Reduce perceived wait-time

No one is a big fan of waiting. If you can reduce "perceived" wait time, you win.

Increase in-store sales and conversion

Viewers have made an unplanned purchase after seeing a product featured on the in-store video display.

Reduce point-of-purchase cost and clutter

Offset costs related to printing, shipping, in-store compliance and disposal, and avoid clutter in your store environment.

Integration To Other Software

Ready to integrate with other software like Point-Of-Sale system (customer display with advertising information).

GENERAL / DETAILED ENQUIRIES



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